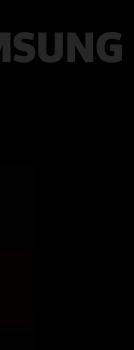
EXPLORING THE ODYSSEY

Samsung Gaming PC Odyssey Design Story



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In the repetitive cycles of everyday life, we seem to be pacing around the same places and experiencing the same occurrences. Our once reckless thirst for the unknown and the heart pounding excitement we used to feel towards novelty may have dwindled over the years. However, our instinctual desire for a new world is still preserved in the deep corners of our hearts. This visceral hunger for an unexplored world somewhat resembles the attitude we have towards gaming. Now with the Samsung Gaming PC Odyssey, you can embark on an epic and lifelike journey to a world of breathtaking adventure.



The Odyssey, the Beginning of a New Journey

The Samsung Gaming PC Odyssey opens a pathway to experiencing a world that was previously only accessed through imagination. With hearts filled with awe and anticipation, gamers set out on a voyage and makes sail for the world of gaming, which is riddled with unpredictable variables and countless possibilities to experiment with. In this journey, we encounter the face of a Greek hero who appears in Homer's "The Odyssey", dating back to 700 BC. The Odyssey is a doorway to an adventure of the unknown world and has been created to accompany you in all your travels.

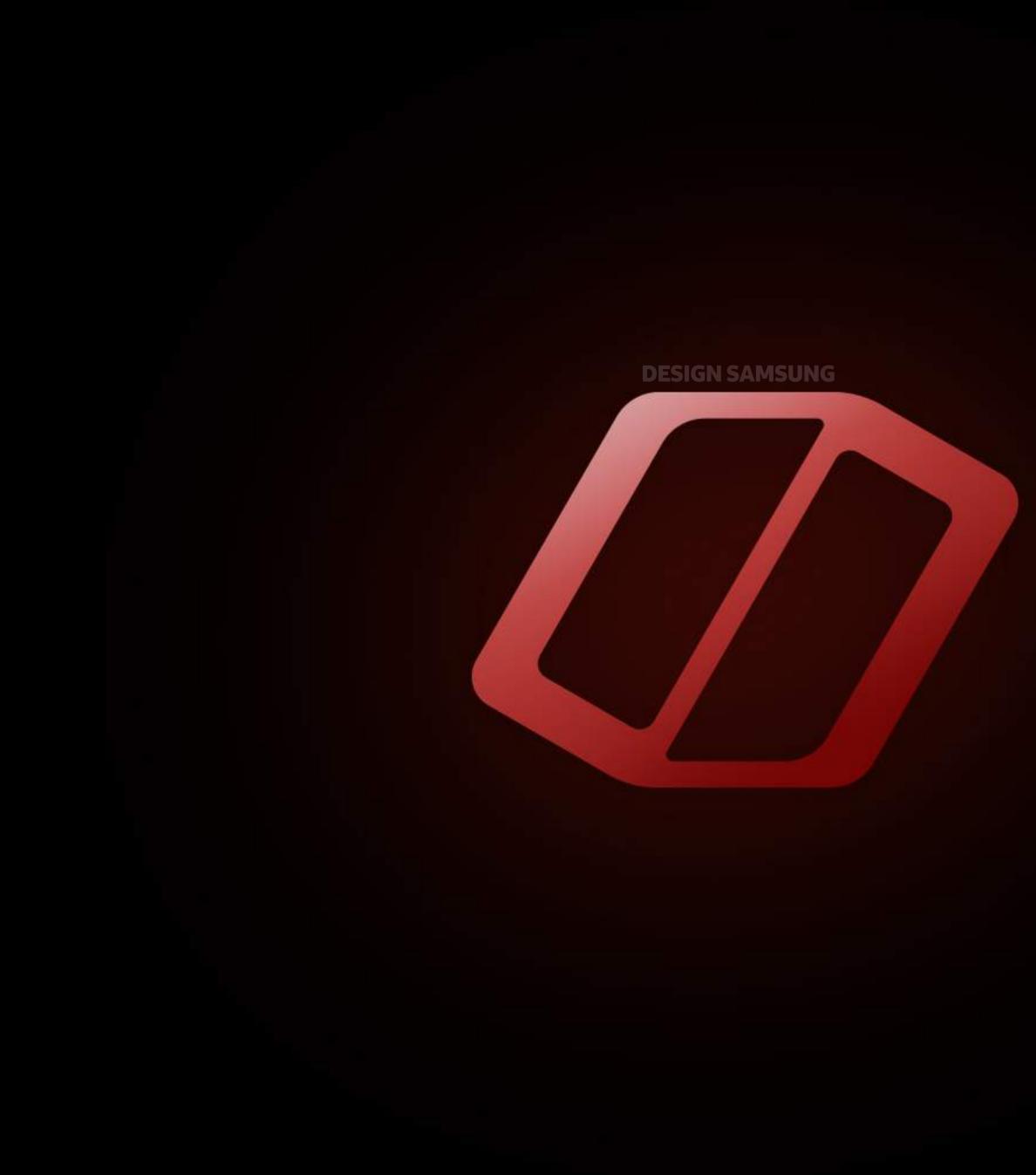




A Symbol Design with a Powerful Message

The Odyssey's Hexagon symbol is reminiscent of a hexagonal eye of a dragon, leaving a powerful first impression on users. Like the massive hexagon-shaped storm raging in the northern hemisphere of Saturn, the Odyssey boasts a powerful performance and an impressive design which embody Samsung Electronics' determination to create a sensation in the gaming PC market.





The Hexagon symbol is not only the key visual identity of the Odyssey, but also the design motif of products in the Odyssey line, including the desktop appearance, the HexaFlow vent, and Notebook keypads. With a unified design, the entire composition harmonizes with one another to visually express the Odyssey's spirit of adventure and challenge.





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Notebook Odyssey Z



Initiator of a Brilliant Adventure, the Odyssey

Once you push the power button on your computer, a new adventure begins. We introduce the Notebook Odyssey and Desktop Odyssey, two finely crafted and carefully designed gaming partners that will accompany your journey from start to finish.



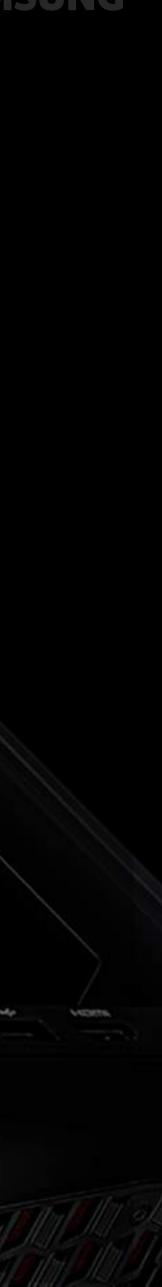


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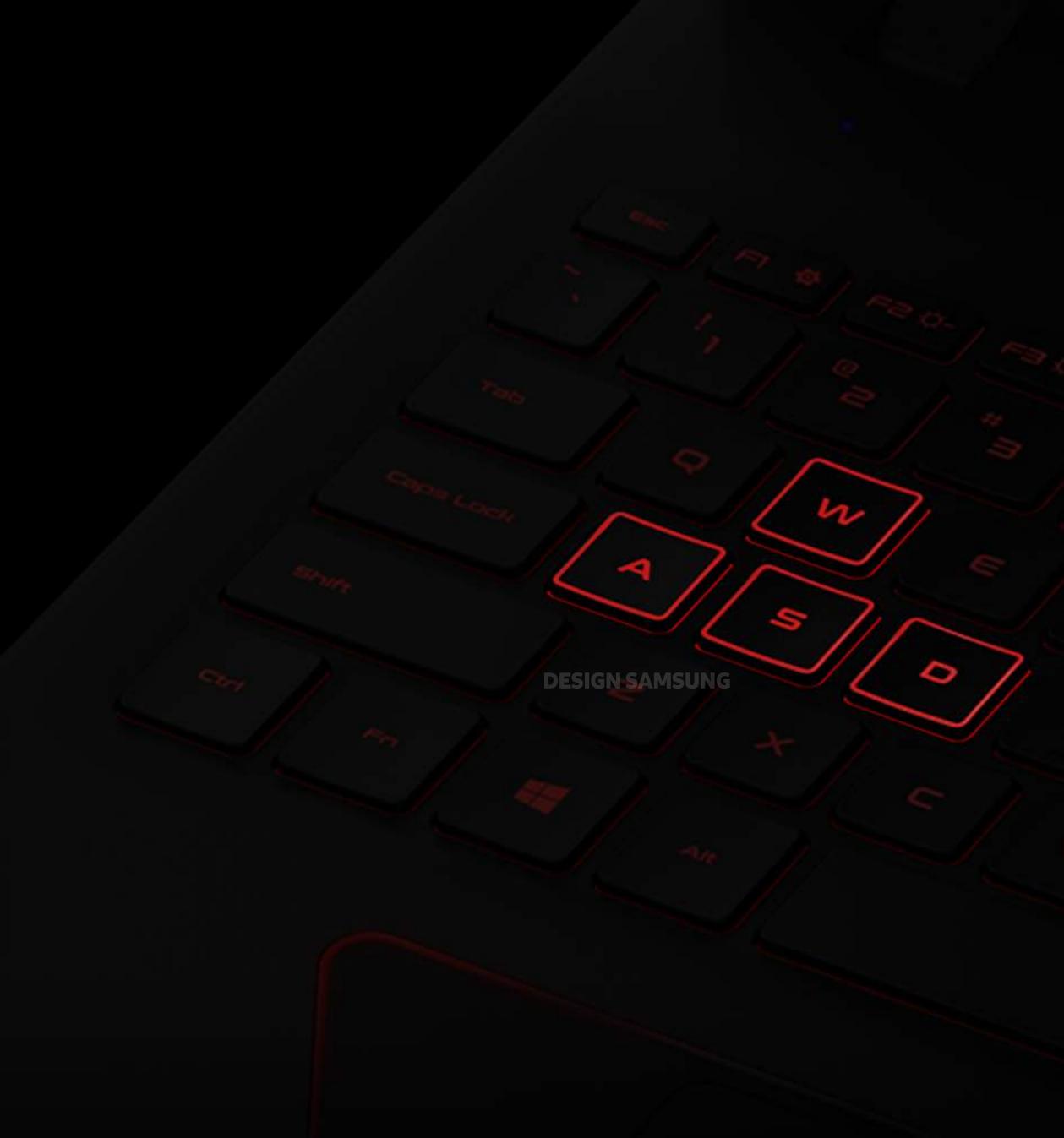


Powerful Impressions that Demand Attention

As soon as you power on, a red Hexagon symbol glaring on the front catches your eye. The frontal design with the Hexagon symbol portrays a sense of agile leanness for the Notebook even though it is a high-performance gaming laptop. The Notebook Odyssey comes in two colors; the exquisite Knight's Black with a high-quality finish and the Storm White that expresses unique sensibilities through its serene calmness.

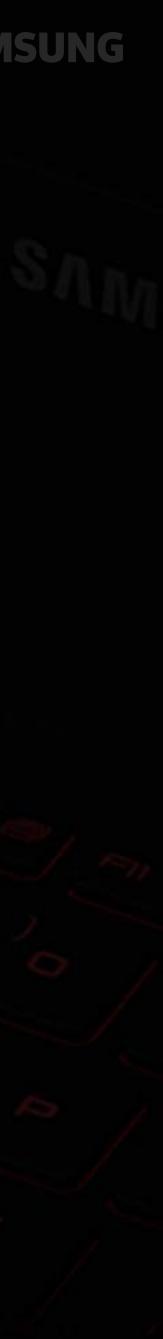






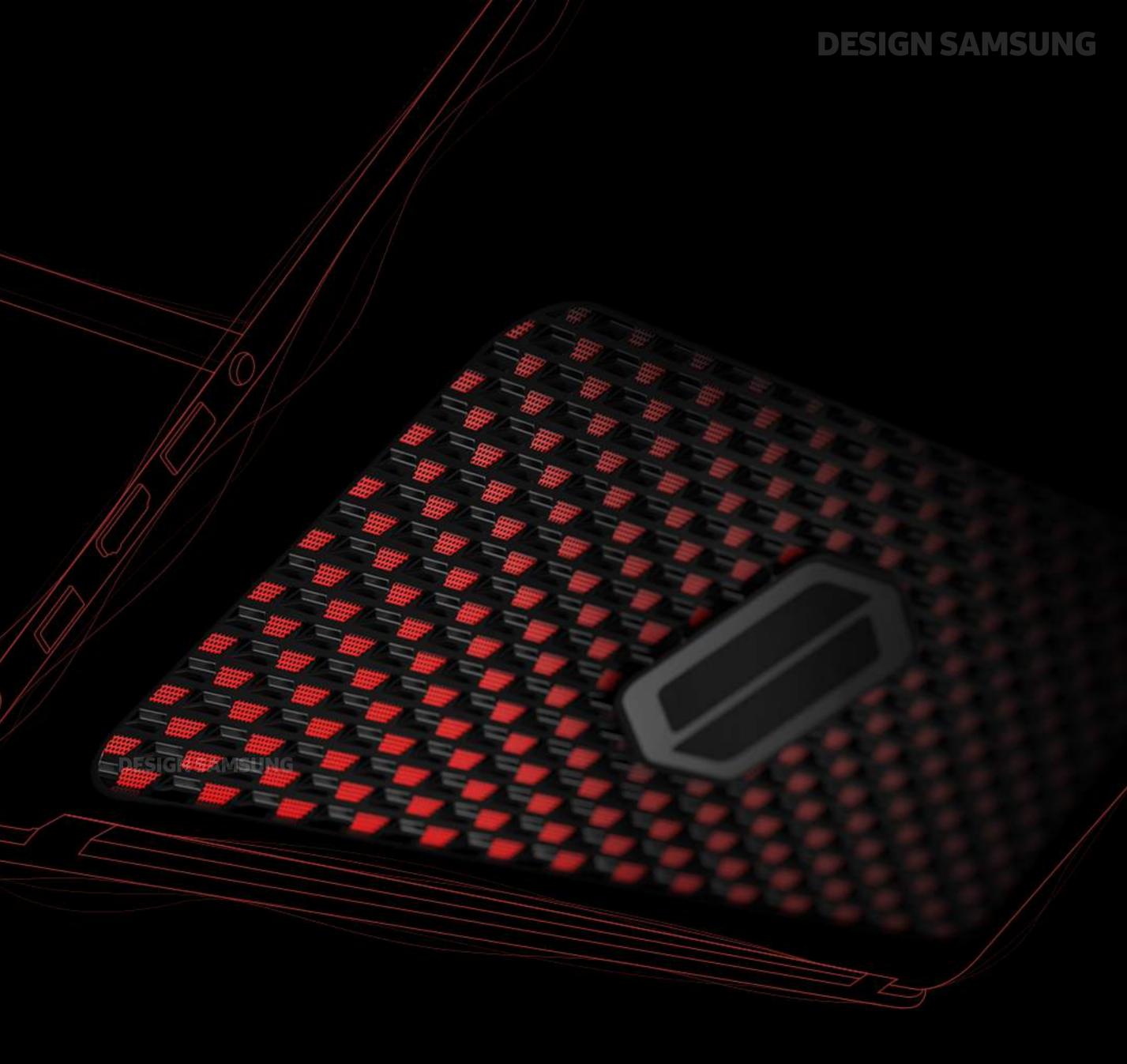
Perfect Balance that is Mindful of Performance

Inspired by the shape of volcanic craters, the Crater Keycap features a concave dent on the keycap that is ergonomically designed to meet the curvature of your fingertips, providing a comfortable, swift, and precise keyboard experience. We equipped the key panel with an impressionable red colored backlight to establish a strong visual presence. Furthermore, we made sure the four keys most often used during gaming, WASD, are always highlighted to assist gamers with quick and precise controls.



The Unique Design of the HexaFlow Vent

The Odyssey's Hexagon symbol is embedded in various aspects of the product, furthering the intensity and strength of the Odyssey. The HexaFlow vent, located on the bottom panel, uses the Hexagon pattern design to maintain the unique visual identity of the Odyssey. The vent is three times larger than normal laptop vents, allowing for a larger and more effective airflow.









The Flawless Power of the Hexagon

The Hexagon visual identity is firmly expressed from the outer appearance of the Desktop Odyssey. The dynamic hexagonal shape brings a flawless finishing touch to the Desktop by allowing all internal parts to be placed in a location that is ideal for heat management. The appearance of the Desktop has been inspired by the surface of a fallen meteor that had melted away from the heat generated when entering the Earth's atmosphere. The side panels are applied with a glossy finish that exudes a strong statement of unquestionable performance, much like the sheer force embodied in a flying comet.





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Details that Shape Lifelike Experiences

The Odyssey's power button is analogous to a key that opens a pathway to a new world. Much like the Jog Dial of an automobile, the power button lights up in red as soon as you press it, and immediately instills excitement with a roar that reminds you of starting the engine of a sports car. Controlling the sound is easy and accessible even when you're in-game. You can control the volume by turning the dial or switch the mute mode on or off by pressing the button.







Groundbreaking Innovation of the Cooling System

The internal space of the Desktop Odyssey's hexagonal body is designed so that heat is effectively absorbed and expelled by the HexaFlow heat management system and the tetra cooling technology that utilizes four fans. The CPU, graphics card, and power supply are each separated and cooled independently to maximize cooling efficiency.









The Ultimate Evolution towards Adventure, the Odyssey Z

The Earth's magnetic field is the only force that stands between the well-being of all life forms on Earth and the intense cosmic rays from the Sun over the past 2 billion years. In the face of unforeseen and unknown danger, the newly evolved Odyssey Z is here to both protect and accompany you on your voyage.



Notebook Odyssey Z





The Guardian of Your Journey, Metal Face

As if taken from the scales of a Silver Dragon spewing out Ice Breath, the frontal design of the case protects the Odyssey Z just like the magnetic field of the Earth protects the planet from high-temperature cosmic rays. The metal pattern which features an aluminum finish that was processed with the 3D face cut method to amplify its metallic nature is the perfect representation of strong performance and a sturdy build, while also expressing the mystical beauty of an aurora-filled sky.





Agile Features coupled with **Top Tier Performance**

Only 17.9mm thick and weighing at just 2.4kg. We packed the highest performance possible with a laptop in this lightweight design. With the Z Aeroflow Cooling System, you won't have to worry about overheating caused by high-performance requiring games. Boasting a look that is more agile than ever, the Odyssey Z is the ultimate gaming laptop for the next generation that features performances transcending beyond the scopes of yesterday.



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DESIGN SAMSUNG 2.4 kg





Keyboard Evolution for Immersive Games

The Odyssey Z's keypad has been carefully designed to be mindful of optimal gaming conditions. The keyboard has been placed near the bottom and the touchpad has been relocated to the right-side so that users can enjoy a more stable gaming environment. The space above the keyboard has been designed based on the Hexagon visual identity to further express the heritage of the Odyssey. Gaming Hot Keys were placed above the touchpad for users to easily take screen captures or record in-game screens with the touch of a button. Furthermore, users can access the Silent Mode that lowers machine noise or the Beast Mode that boosts performance for smoother gameplay to better cater to their immediate gaming needs.





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Game Capture

Game Recording

Silent Mode

Beast Mode



A Moment with Odyssey, Our Adventure Begins

For deeper immersion, concentration, and victory, a gamer absolutely needs a gaming PC that can accompany their journey from beginning to end. The Samsung Gaming PC Odyssey is the perfect gaming partner that can bring victory to your games through its outstanding performance and unique design. The Odyssey will continue its journey of evolution to always accompany the gamer on their exciting voyages to the dynamic and unexplored world of the unknown.

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