



The Infinite Value

SAMSUNG GALAXY NOTE8 DESIGN STORY



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We normally organize our thoughts and even dive into the sea of our imaginations while we write. The act of writing itself is a timeless symbol that represents the human persona. This is the reason why the Galaxy Note Series has always pursued the essence of humanity itself that remains still even after eons of technological advancement. Meet the all new design for the Galaxy Note8 that takes a step closer to our users and seeks to propagate the joy in our lives.

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Innovation Found in the Essence

The Galaxy Note Series has always advanced with the essence of 'transcription' in mind. The Galaxy Note8's silhouette has been made sturdier and more concise for users to keep the product close for note-taking in any situation. Its sensitive and refined product design now naturally blends into the surroundings to accompany users in all circumstances.

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A Sturdy and Concise Silhouette

The body of the Galaxy Note8 is designed to embody solidity and endurance. Its aesthetic appeal is refined for users to experience the raw beauty of the product. The square frame is there to carry on the unique heritage of the Galaxy Note Series. The newly improved dual lens of the back-side camera fits naturally within the curves of the product's surface, altogether creating a wonderfully smooth silhouette that is without any protrusions.



Material Packed with Premium Density

The Galaxy Note8 exudes profound depth formed through time and relentless effort. A polishing method that brushes the material up to 500 times in a second for a total of 25,000 times adds brilliant shine that comes from the heart of the material itself. The same method has been applied to the frame as well, allowing for a seamless flow between the front and back sides of the product. We kept artificial glossiness to a bare minimum and endowed the product with a natural glow by increasing its density. The smooth and immaculate texture of the material is akin to the surface of fine pottery, providing a sense of comfort to its users.



Colors Imbued with Values of the Galaxy Note

Everyday colors carry a rich variety of shades depending on mood and light. The Galaxy Note8 showcases a new expression of color that makes the product more appealing the longer you use it. Black, the color of timeless virtues, represents a strong presence of dignity. Gray, the neutral color that sets new trends, brings about a soothing notion of serenity. Blue, a newcomer that represents the heritage of Samsung Electronics and breathes life into the material aesthetics of the Galaxy Note8, signifies trustworthiness of the product. The Gold color has been enriched further to grant a touch of luxury and class that sets the Galaxy Note8 apart from others.

*Gold model only available in certain countries.

Designed for People

We live in an age where our desires are strong and broad, and our capacity for multi-tasking is at its peak.

These are the days when technology must transform to better cater to the comforts of people.

The Galaxy Note8 enables users to witness more and accomplish bigger things.



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More Note-like with the Infinity Display

The Galaxy Note8 is equipped with the Infinity Display that has a ratio of 18.5:9, which is larger than previous Galaxy Note Series. Applications for the S Pen has been enhanced to provide the most optimal experience of using the Note by minimizing the R value of the corners and maximizing the flat surface area. The Infinity Display is designed to perfectly complement the Galaxy Note8, and on top of that, the display provides a refreshing aura of openness to its users when turned on.



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Inheriting the Sensibilities of the Note

The accessories for the Galaxy Note8 are designed to both protect the product and offer a contemporary look and feel that can easily blend into a wide array of lifestyles. Galaxy Note8's accessories have also been designed to focus on the standing function for those who enjoy watching contents on the Note8's large screen, or for those who desire to take notes on the product's wide screen. The Protective Cover that shields the product from harm and the Clear Cover that helps keep a clean look are accessories both designed to stand on its own to help users enjoy a convenient digital lifestyle.

*Accessories are sold separately.



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When Technology Gives Birth to Creativity

Creativity creates new technology, and this technology in turn aids peoples' creative pursuits. The Galaxy Note8's new functions grant a creative digital life for users by making it possible to immediately realize their ambitions and aspirations rather than just leaving it to their imagination.



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Two Lenses, Twice the Function

We have two eyes because it is an evolutionary response to discern our perceptive and sense of distance toward objects more clearly. The Galaxy Note8 is equipped with dual lenses on the back-side camera which offers camera technology that is far advanced than versions with a single lens.



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Until now, the zoom function in smartphone cameras have always yielded in a drop in picture quality. But the Galaxy Note8's dual camera can zoom into twice the distance with zero loss to picture quality in high-resolution settings with just a touch of the zoom button on the bottom.

1 of 2



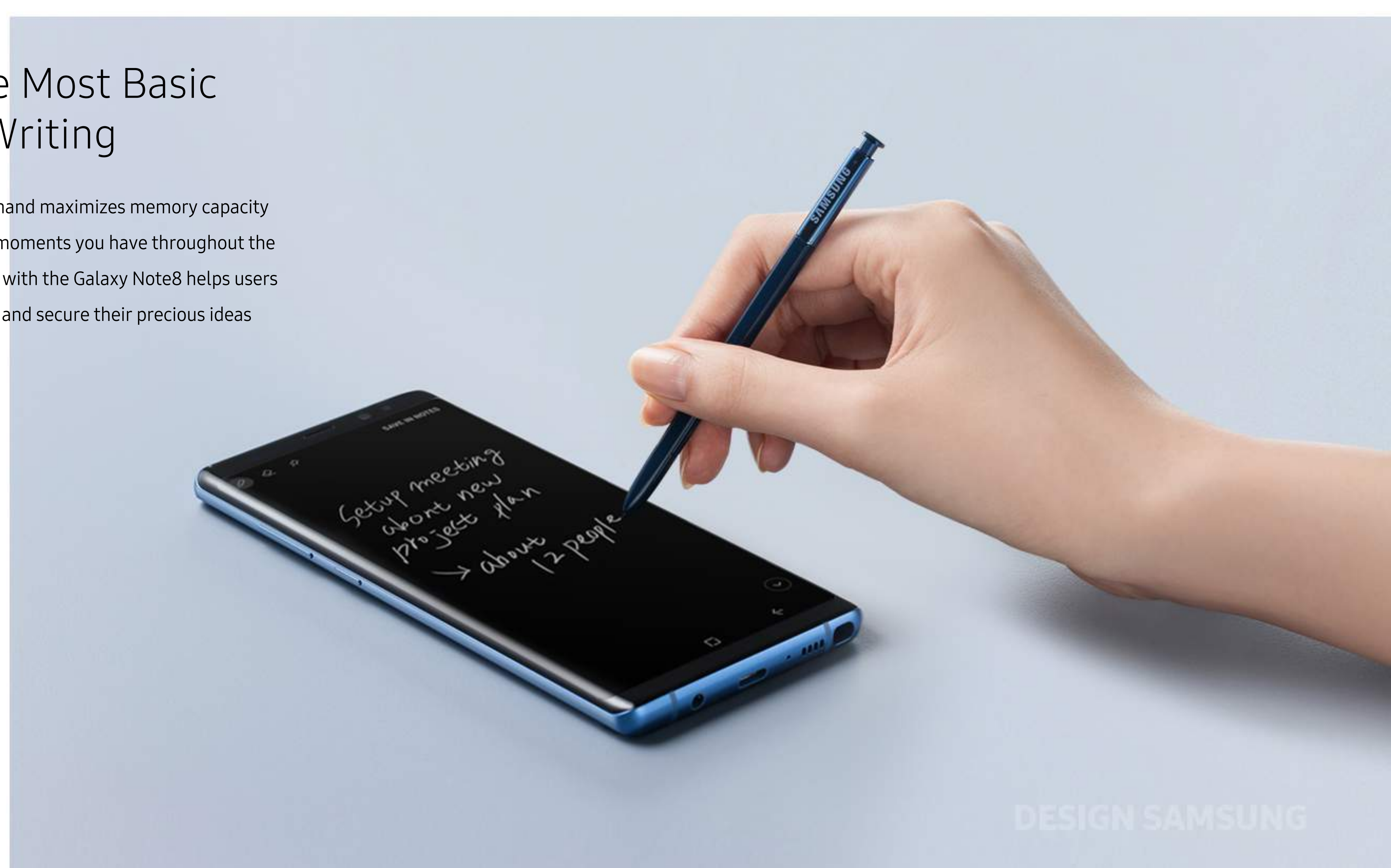
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The Galaxy Note8's camera gauges the distance between the camera and the subject, providing a real-time out-of-focus effect that holds the subject in absolute clarity and blurs the background. If you press the Live Focus button, the level of blurring can be controlled so that users can experience both shallow and deep depths in a single photograph.

2 of 2

The Pen, the Most Basic Method of Writing

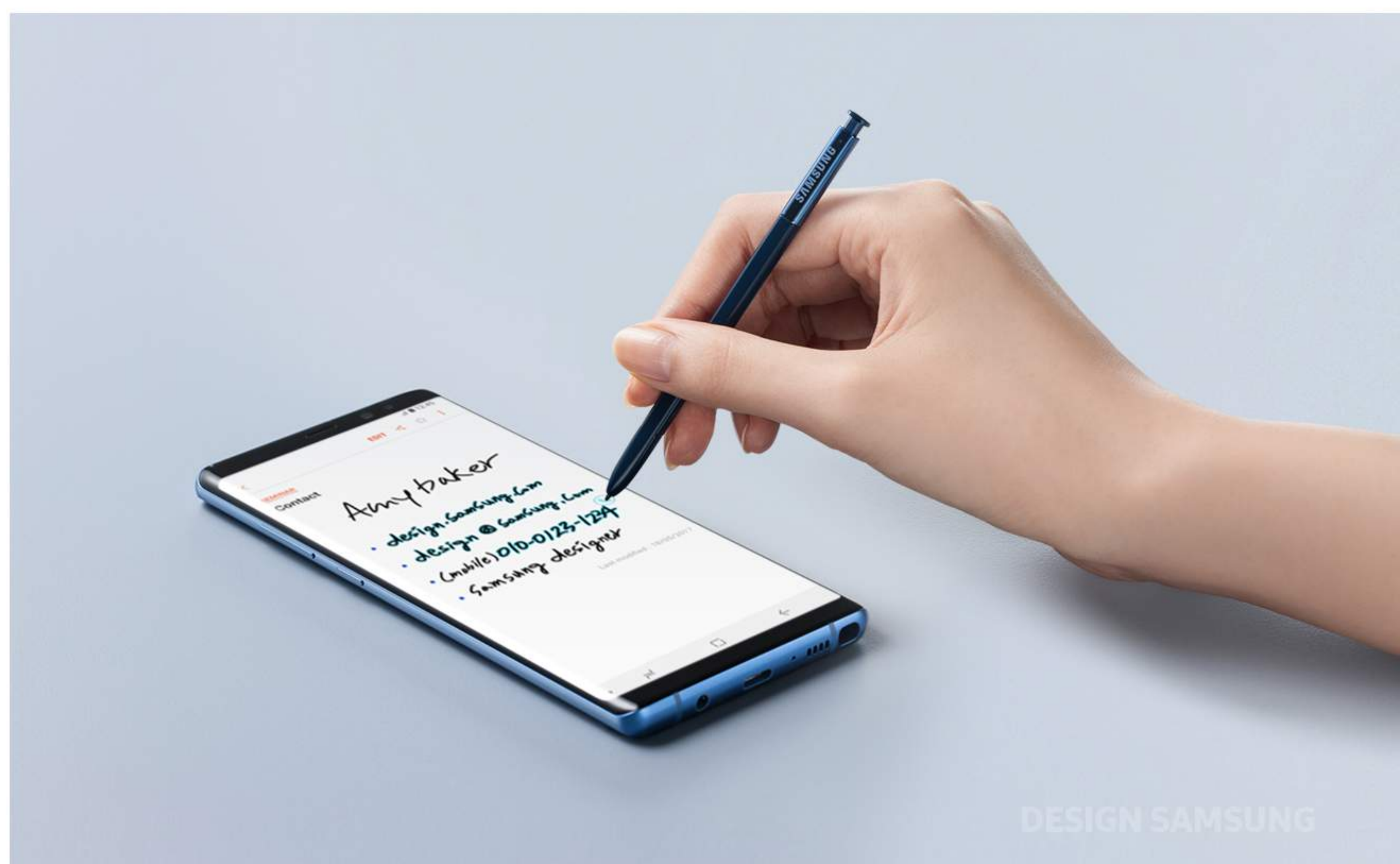
A quick memo written by hand maximizes memory capacity for short and meaningful moments you have throughout the day. The S Pen that comes with the Galaxy Note8 helps users perform various functions and secure their precious ideas and revelations.



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Users can pull out the S Pen and write a note immediately on the Screen Off Memo, and pin it on the Always On Display (AOD) to get necessary information whenever and wherever. Users can also edit memos that have been pinned to the AOD instantly. With the S Pen, the act of note-taking will never cease to evolve.

1 of 2



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The Galaxy Note8 adds awe-inspiring convenience to your digital life. Contacts, URL, or E-mail addresses written in hand can be saved, and once you hover over the View Mode with the S Pen, the icons will pop up. With a touch of these icons, users can immediately call a number, connect to a URL, or send an E-mail. This incredible union of analog notes and digital technology is in itself an illustration of the advancement of the Galaxy Note Series.

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Gifts in Everyday Moments



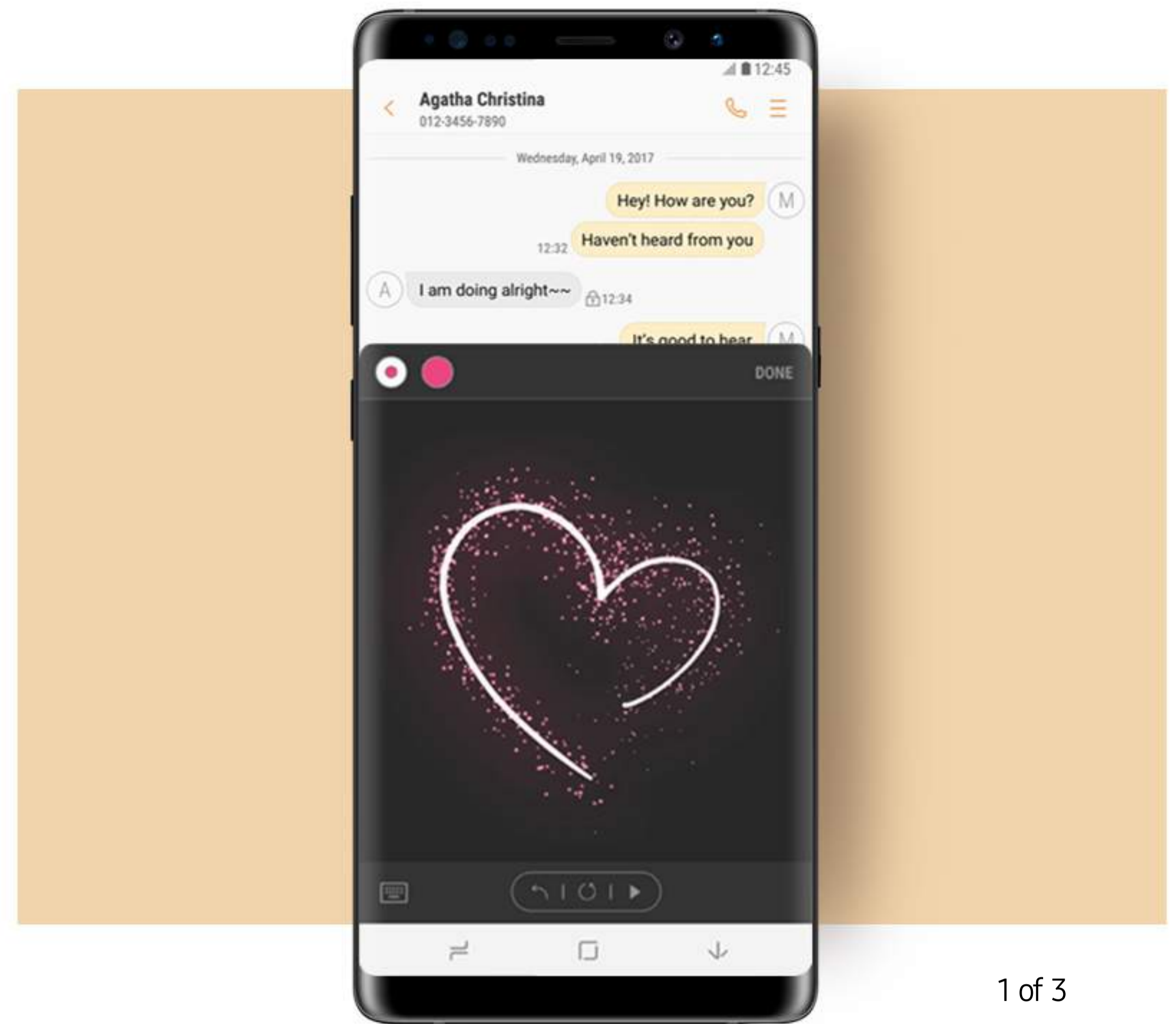
Joyful moments in our everyday lives often come from small happenings throughout the day. The Galaxy Note8 instills resonating sensibility into an otherwise bland phone call or a dull exchange of messages to fashion moments of your day into joyful occasions.

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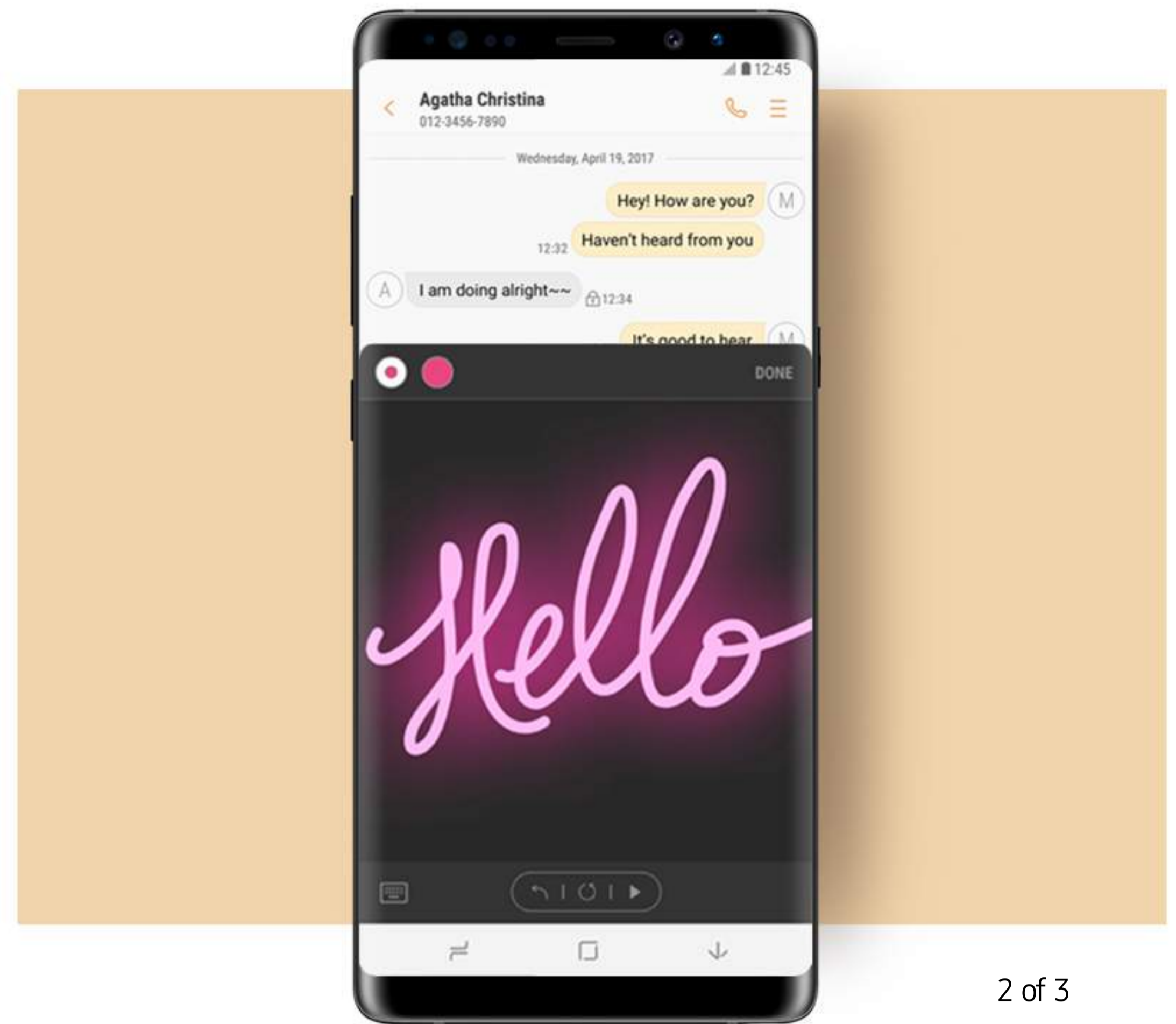
The Sentiments of Both Analog and Digital

The analog familiarity of a hand-written letter gives us moments of personable warmth. If you can send hand-written messages to your friends and family, their daily lives will shine as if they had received a precious gift. Through the Galaxy Note8's Live Message function, users can exchange hand-written messages that are able to express personal thoughts, which are usually harder to capture with just digital text or images. We've also added a touch of everyday style and sense with the three pen types, Sparkle, Glow, and Ink.

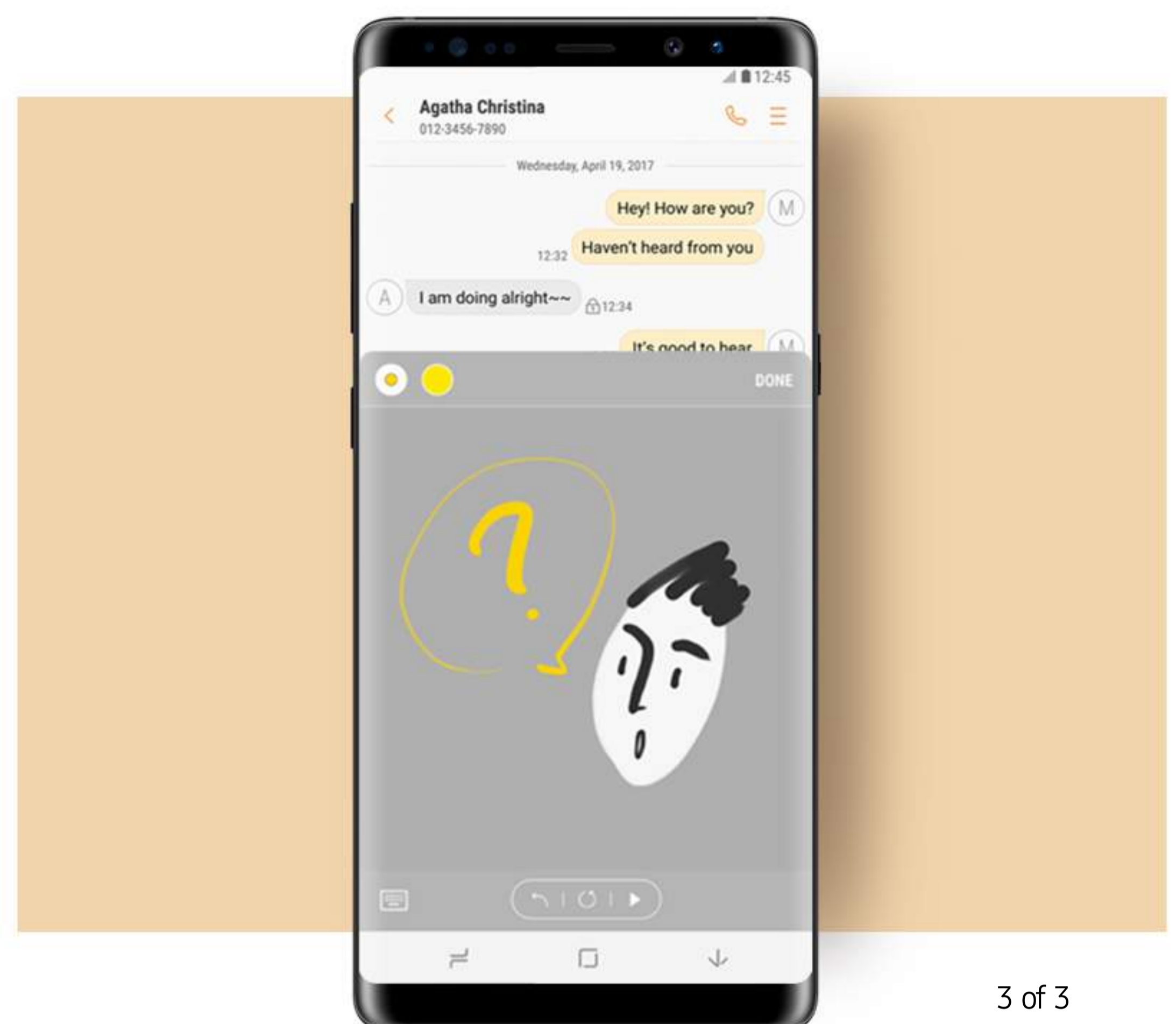
*Live Message function may not be supporting in all apps.



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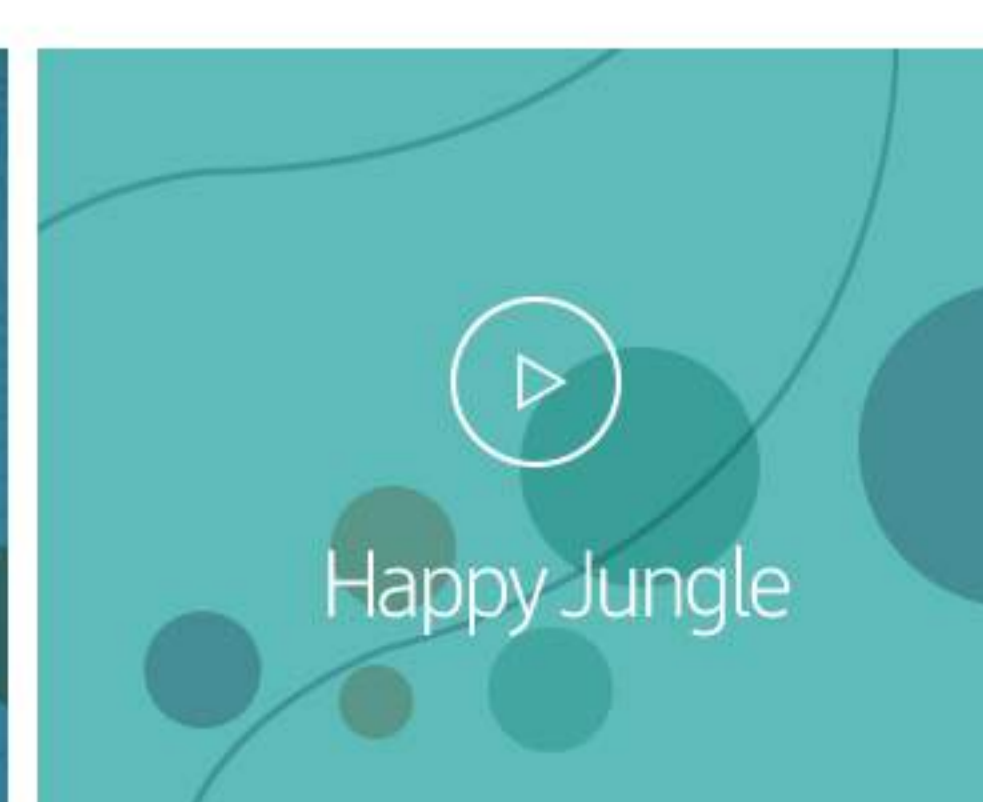
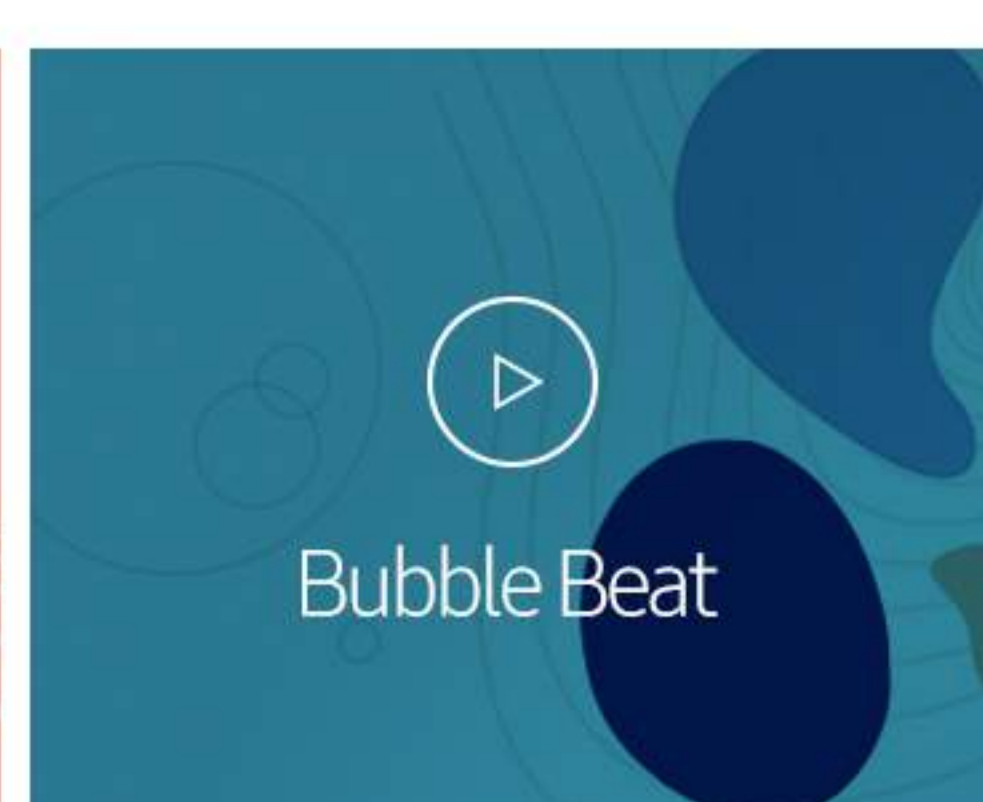
More than Words

A single image can paint a thousand words and express emotions that are hard to convey in text. In a digital world where face-to-face interactions aren't as prevalent, we can exchange warmth with one another and transcend beyond words by utilizing a wide variety of sticker expressions.

The Galaxy Note8 provides a Sticker function that helps users communicate vivaciously and instantaneously. You can download fun stickers from the Galaxy Apps Store and use them in different ways in the phone call, contact, camera, and photo editor apps. On top of that, you can create your own collection of stickers using the Samsung Theme Creator Tool, which requires no additional coding.

Pleasant Beats by the Pen

The Pen Beat is a rhythm made by drumming your pen on different objects. The Galaxy Note8's ringtone has been created by incorporating the sounds made by the S Pen, which represents the identity of the Galaxy Note Series. The sound created from the harmonic mixture of beat-boxing and the rhythm of the S Pen, will serve as a pleasant theme for the daily life of a millennial in the form of a ringtone or alarm sound.





The Galaxy Note8 spearheads experiences of human creativity with immutable values. Its design took another step closer to our everyday lives, filling each moment with brilliant radiance, and these moments will come together to enrich our lives with distinction.

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