

Samsung Galaxy Home Design Story

Embrace a Smarter Lifestyle



A vacuum cleaner that locates dust on its own,
a refrigerator that manages the food it stores, and a smart watch
that monitors your body's condition. In an era when everyday life is smarter
than ever, the Samsung Galaxy Home heeds to the voices of our users
to provide necessities that make our lifestyles richer and more convenient.
We proudly introduce the design of the Galaxy Home, a product
that gracefully and naturally achieves spatial harmony.

DESIGN SAMSUNG

The Galaxy Home exudes a prominent presence
wherever it is located.

DESIGN SAMSUNG

DESIGN SAMSUNG

An Innovatively Manufactured Lifestyle Design

We contemplated on the materials and manufacturing processes that are most suitable with the Galaxy Home's functions and conceived a lifestyle design that focuses on design values than convenient production.

The One Piece Fabric that wraps around the product has been produced by a groundbreaking manufacturing method that can create 3D forms with a general weaving process that doesn't require the use of three-dimensional weaves. We also hid the Parting Line, which is a necessary part of the product, to instill handmade sentiments for a mass-produced product.



A Tripod Stand that Focuses on Function

Music is invisible to the naked eye, but speakers are in plain sight. This is why we envisioned a speaker that can blend with its surroundings and become an interior design objet. The tripod stand not only considered richness in sound, but also the sentimentality of furniture such as a chair, table, or light stand. It showcases an iconic design while staying true to its original identity of the Galaxy Home by providing state-of-the-art musical experience.

DESIGN SAMSUNG

DESIGN SAMSUNG

DESIGN SAMSUNG

The Galaxy Home makes your life
special and smart.

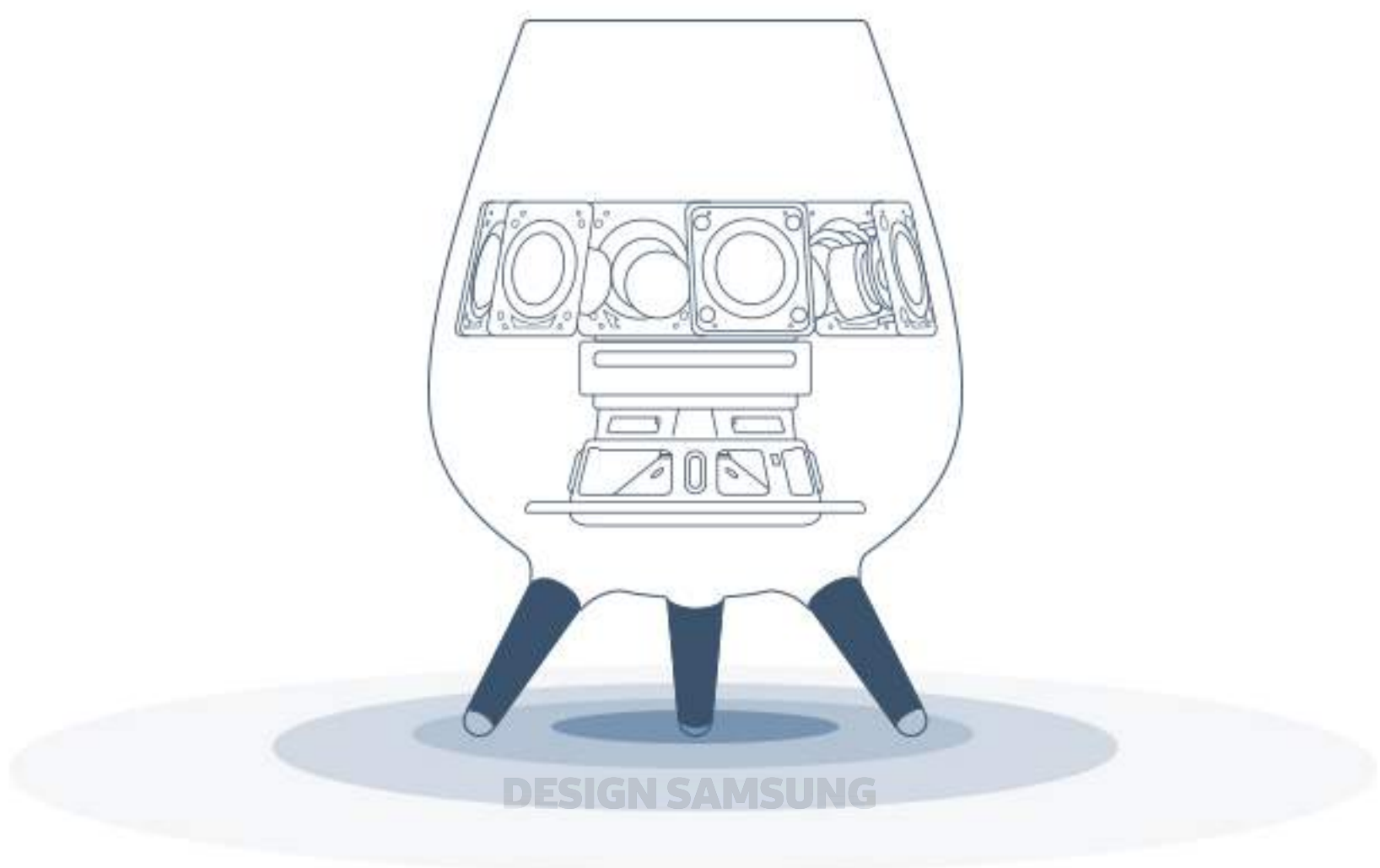
DESIGN SAMSUNG

DESIGN SAMSUNG

Resonating Sounds that Embellish Everyday Life

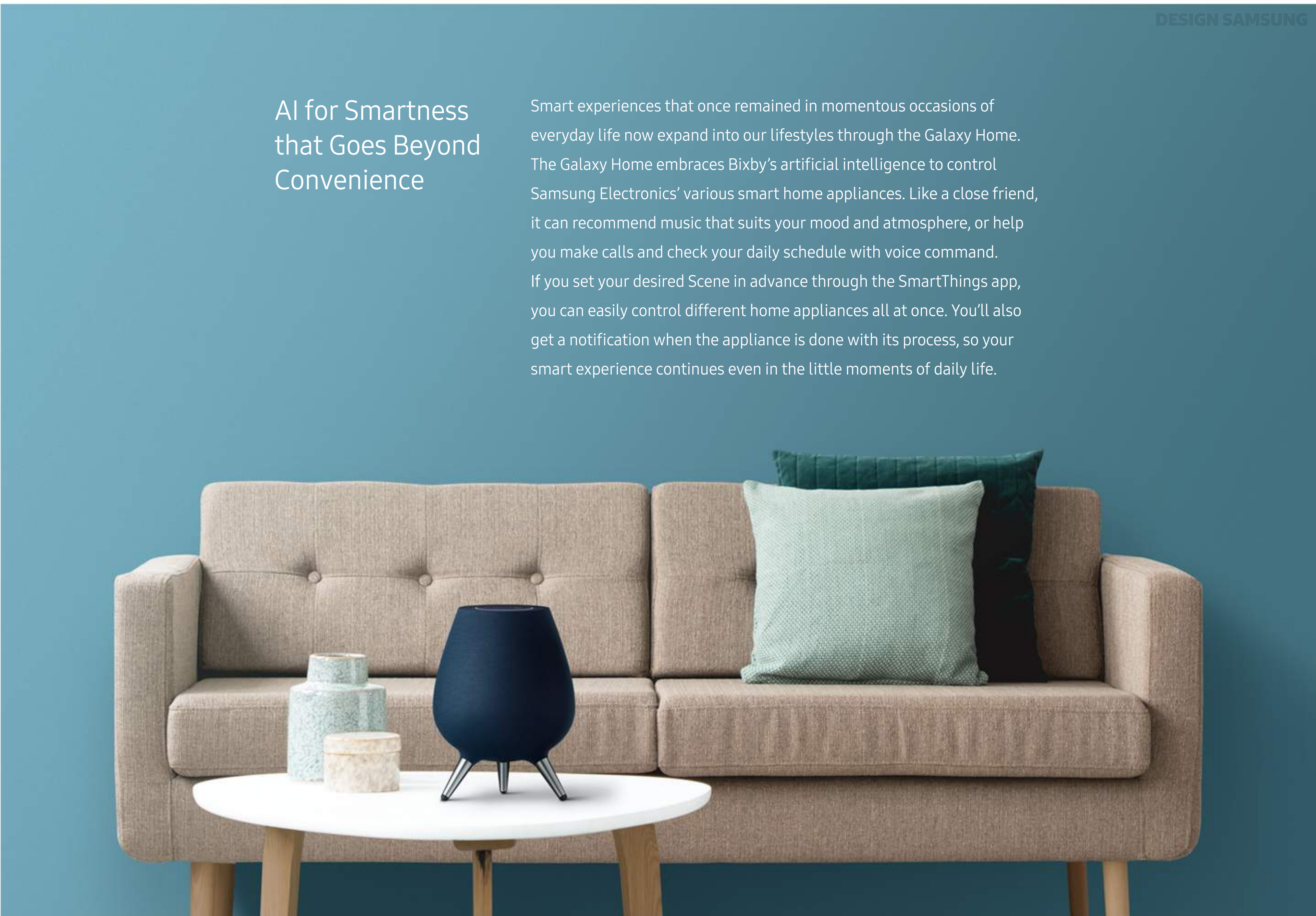
The Galaxy Home is faithful to its role as a speaker that is designed to express auditory sensibilities. It manages to produce pristine audio quality even in large areas through a high amplifier output of 110W. Six speakers that handle mid-to-high pitches cover 360 degrees of an area, and the woofer that handles low pitched sounds secures an area underneath that emits lower pitches to produce a deeply balanced and intricate sound quality.

The surround sound that transmits tunes in all 360 degrees provides users with an all-encompassing musical experience. The SoundSteer function, which detects a user's location to focus sound waves in that direction, offers a three-dimensional and rich auditory pleasure.



AI for Smartness that Goes Beyond Convenience

Smart experiences that once remained in momentous occasions of everyday life now expand into our lifestyles through the Galaxy Home. The Galaxy Home embraces Bixby's artificial intelligence to control Samsung Electronics' various smart home appliances. Like a close friend, it can recommend music that suits your mood and atmosphere, or help you make calls and check your daily schedule with voice command. If you set your desired Scene in advance through the SmartThings app, you can easily control different home appliances all at once. You'll also get a notification when the appliance is done with its process, so your smart experience continues even in the little moments of daily life.



An Audible Mood Established through Delicate Details

When you turn on the Galaxy Home, a gentle light and orchestral melody will warmly greet you. The delicate booting sound that resounds when you first encounter the product has been designed in an low-pitched acoustic style to provide a comfortable and stable audible mood. The response sound you hear when you call Bixby is identical to the Galaxy smartphone to establish a consistent user experience among Samsung products.

Furthermore, the alarm sounds are designed in three styles: Gentle Waves, Morning Flower, and Joyful Bells, to help you begin your day with your choice among a medley of moods.



Bootig Sound

[▶ In the Beginning](#)

Alarm Sound

[▶ Gentle Waves](#)

[▶ Morning Flower](#)

[▶ Joyful Bells](#)



The Galaxy Home is an AI speaker that is not just a device that simply lets out sound but becomes your friend who listens to your stories and communicates with you in a calm voice. With elegant form and function that embrace warm sensibilities, the Galaxy Home will brilliantly fill your everyday life with a peaceful and special kind of happiness, akin to how a speaker fills a space with beautiful music.

design.samsung.com >samsung.com >